

Robinson+Cole

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



CYBERSECURITY

FBI Issues Warning about Internet-Connected Toys

We previously reported about the microphone and video capabilities of Echo technology [view related [post](#)]. The FBI is also concerned about this technology being used in toys connected to the Internet.

The FBI is so concerned that it issued a [Public Service Announcement](#) yesterday that warns consumers that Internet-connected toys "could present privacy and contact concerns for children." [Read more](#)

DATA PRIVACY

Data Protection Laws Could Increase after Jio Data Break

Reliance Jio, an Indian telecom upstart, compromised the personal data of over 100 million customers. This has prompted a call for increased data protection laws in India.

At present, companies in India do not have to disclose data breaches to clients. Of course, this is in stark contrast to companies in the European Union, which have strict data protection laws. [Read more](#)

ENFORCEMENT + LITIGATION

Ashley Madison Settles Data Breach Case for \$11.2 M

Ashley Madison, which suffered a data breach in 2015 [view related posts [here](#)] involving the loss of 37 million users' personal and financial information, has settled the suit for \$11.2 million.

Ashley Madison's parent company previously settled data security allegations with 13 states and the Federal Trade Commission for \$17.5 million but ended up paying \$1.65 million based on its ability to

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pay.

The settlement funds will reimburse customers who paid for the “full delete” services, which was advertised as removing a user’s account information from the database, which did not occur. In addition, consumers will be reimbursed for credits they prepurchased on the website that, and losses of up to \$2,000 related to the data breach. The maximum amount recoverable is \$3,500. [Read more](#)

[TCPA Class Action against Twilio Dismissed; No Violation of TCPA If Text Message Sent to Complete a Transaction](#)

Last week, a Washington federal judge, Robert S. Lasnik, dismissed a Telephone Consumer Protection Act (TCPA) class action against Twilio Inc. (Twilio), based on the finding that a text message does not constitute telemarketing if it completes a transaction. [Read more](#)

DATA BREACH

[Federal Tax Treatment of Employer-Provided Identity Protection Services](#)

In the wake of several recent high-profile security breaches, employers are increasingly viewing identity theft protection as an essential employee benefit. According to Willis Towers Watson’s 2016 voluntary benefits and services (VBS) survey, identity theft protection, offered by 35 percent of employers in 2015, could double to nearly 70 percent by 2018. Recognizing the changing needs of the workforce, employer-provided identity theft protection typically includes some form of coverage for financial losses (which can include lost wages) as well as case management services for victims of identity theft. [Read more](#)

HIPAA

[Unencrypted Backup Drive of 531 EEG Patients Lost](#)

Baptist Medical Center South, located in Jacksonville, Florida, has admitted that one of its backup drives has been missing since May 18, 2017. The unencrypted backup drive contains the protected health information of 531 patients who underwent an EEG at the facility between 2015 and 2017. It has not been recovered to date. [Read more](#)

DRONES

[Texas Utility Company Sends in the Drones to Inspect Five Miles of Power Lines](#)

More and more utility companies are finding drones (or, more formally, unmanned aerial vehicles (UAV)) useful and cost-effective for inspecting power lines in lieu of having their employees to carry out the dangerous task. This month, New Braunfels Utilities (NBU), a community-owned nonprofit utility company in New Braunfels, Texas, will begin using drones to perform inspections on its electric distribution lines. NBU will use Survey and Mapping LLC (Survey and Mapping) to carry out the inspections on NBU's behalf. Survey and Mapping will inspect over five miles of power lines for NBU. [Read more](#)

[Virginia Opens the First UAS-Dedicated Runway](#)

Virginia Governor, Terry McAuliffe recently cut the ribbon on a new runway in Virginia dedicated solely to unmanned aerial systems (UAS or drones). The Mid-Atlantic Regional Spaceport's UAS Airfield is a 3,000-foot runway for UAS (of course, also capable of accommodating larger aerial vehicles, too) and the first of its kind. After the ribbon cutting ceremony, a UAS flight passed by overhead. It was a Centaur UAS (optionally piloted), which has been linked to a deal to build flying cars for Uber's planned flight-on-demand service. [Read more](#)

PRIVACY TIP #97

[Send Your Kid to Cyber Camp This Summer](#)

I have lamented repeatedly that we have a dearth of cyber talent in the U.S. to meet the needs of employers. Many of our clients recruit talent from other countries to meet their cyber needs. The need continues to grow, and we are not addressing it adequately.

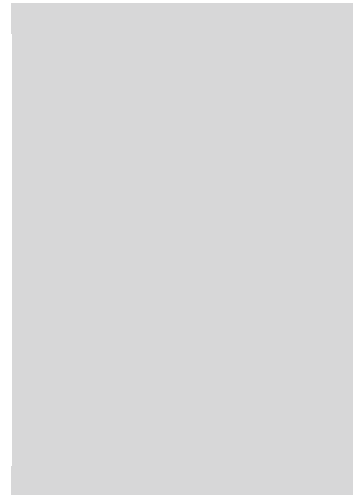
Although we are starting to develop cyber-related educational programs in higher education, we continue to lag behind other nations when it comes to a systematic (even on a statewide, let alone national, level) educational program for cyber-related expertise at a young age. Many say that, to be effective and to develop a strong cyber workforce for the next 15-20 years, cyber ed should start in the 3rd grade. This is also a crucial time to get girls excited about science, math, and technology. We need more girls looking into cybersecurity as a career path to make the field more diverse, which will make it stronger.

As a parent, I was always looking for summer camps to keep my kids occupied during the summer months and to expand their experiences

and education. Cyber camps didn't exist when I was sending my kids to camp—but now they do. What a great way for your kids to spend a couple of weeks during the summer—learning how to combat cybercrime, protect against cyber intrusions, code with security in mind, and participate in a hackathon.

These camps are cropping up all over the country, which provides opportunities for kids to attend close to their home. Sending your kid to a cyber camp is a great way to get them on a sure career path. Camp is also one component of cyber ed that could enhance a formal cyber ed curriculum in K-12 schools throughout the country.

So, do your kids a favor and give them the opportunity to learn skills that can help them get a good job, help the country, and be the coolest kids on the block.



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