

Robinson+Cole

Deal Report

Second Quarter 2016

Though the first half of 2016 saw an overall slowdown in M&A activities, Robinson+Cole's Deal Team has continued to support its clients' strategic initiatives. We have represented clients across a range of sectors, including software, apparel, retail, and finance. Examples of recent transactions include the following:

VENTURE CAPITAL



etouches
REDEFINING EVENT SOFTWARE

Represented etouches, Inc., a global event management software company, in connection with a follow-on Series C-1 Preferred Stock offering.

MERGERS & ACQUISITIONS



etouches
REDEFINING EVENT SOFTWARE

Represented etouches, Inc., a top global provider of cloud event management software, in connection with its acquisition of Zentila, Inc.

VENTURE CAPITAL



PACT

Represented Wear PACT, LLC (dba PACT Apparel), a socially conscious apparel company focusing on ethically produced garments, in connection with a Series B Preferred Equity financing.

MERGERS & ACQUISITIONS



AMPLITUDE
MARKETING GROUP INC

Represented Amplitude Marketing Group, Inc., a marketing agency specializing in brand development, in the sale of assets, properties, and rights relating to its Pepsi business to Marketing Drive, LLC.

VENTURE CAPITAL



"I and love and you"
TOTAL PET CARE.
FOR REAL.

Represented NatPets, LLC (dba I and love and you), a natural pet-products company, in connection with an equity financing.

MERGERS & ACQUISITIONS



nielsen

Represented The Nielsen Company (US), Inc., a global information and media company with leading market positions in information, in connection with the purchase of all issued and outstanding common stock of Qterics, Inc., a provider of device management system solutions.

MERGERS & ACQUISITIONS



CHARITYBUZZ
DO GOOD. LIVE WELL.

Represented Charitybuzz Inc., a New York City-based Internet company that raises funds for nonprofits through online auctions of worldwide celebrities and brands, in connection with its purchase of Prizeo US, LLC., a celebrity digital fundraising platform.

Robinson+Cole is an Am Law 200 law firm, with offices in the finance, technology, and research-rich corridor from New York to Boston. We serve as U.S. counsel to a range of businesses and investors, from start-ups to Fortune 100 companies.