

**Robinson+Cole**

## Data Privacy + Security Insider

Leveraging Knowledge to Manage Your Data Risks



### CYBERSECURITY

#### [Experts Warning of New Google Chrome Malware Scam](#)

Cybersecurity experts have been warning users about a Google Chrome scam that targets Windows users in the US, UK, Canada, and Australia. Beginning in December, this scam uses a pop-up stating "The 'HoeflerText' font wasn't found" and tells users to download an update, which is actually malware. [Read more](#)

#### [Cloudflare Software Bug Causes Data Leak](#)

Cloudflare, Inc., a provider of performance and security solutions for websites, recently disclosed that a software bug caused it to leak customer data that was then cached by search engines. Uber, Fitbit, and OkCupid sites may have been affected. While the leaked data is believed to contain private information, the extent of that information is unclear. End-user passwords, cookies, and authentication tokens used to log in to multiple website accounts may have been exposed. In an incident report published on its [website](#), Cloudflare emphasized that customer SSL private keys were not leaked. [Read more](#)

### HIPAA

#### [Horizon BCBS of New Jersey Pays State \\$1.1 Million for HIPAA Violations](#)

We often forget that state AG's have jurisdiction under the HIPAA Omnibus Rule to levy fines and penalties against HIPAA covered entities for violations. This is because the Office for Civil Rights has traditionally taken the primary role in enforcing HIPAA. But Horizon Blue Cross Blue Shield of New Jersey (Horizon) was reminded of the AG's ability to enforce HIPAA when it recently agreed to pay a \$1.1 million fine to the New Jersey Division of Consumer Affairs for an incident that occurred in November of 2013 involving the theft of two unencrypted laptops from its offices. [Read more](#)

March 2, 2017

#### FEATURED AUTHORS:

[Pamela H. Del Negro](#)  
[Amy L. Ekblade](#)  
[Linn Foster Freedman](#)  
[Kathryn M. Rattigan](#)

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## DATA BREACH

### [Vanderbilt University Medical Center PHI Breached by Patient Transporters](#)

Vanderbilt University Medical Center (VUMC) has announced that it will be sending breach notification letters to over 3,000 patients as a result of unauthorized access to PHI by two patient transporters. [Read more](#)

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### [American Senior Communities Suffers W-2 Scam](#)

W-2 phishing schemes continue to be a problem for companies in every industry. Last week, American Senior Communities based in Indiana announced that one of its employees was scammed through a phishing email and thereafter sent over 17,000 employees' W-2 forms to the fraudulent emailer. [Read more](#)

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## DATA SECURITY

### [The Truth in Mac Security](#)

For decades, it has been assumed that MacBook and iPhone devices are hack proof and virus free. Their advertisements and claims for being indestructible were never questioned. Yet, nothing is truly immune to intrusion. [Read more](#)

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## ENFORCEMENT + LITIGATION

### [Arby's Hit with Multiple Class Action Suits over Data Breach](#)

Arby's has announced that its point-of-sale system had been compromised by intruders over a four month period between October of 2016 and January of 2017, exposing the credit and debit card information of 355,000 customers. It is unknown at the present time which Arby's restaurants were included in the incident, but it is estimated that 1,000 corporate locations were affected. [Read more](#)

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## DRONES

### [New Drone Sighting Report Released by FAA](#)

On February 23, 2017, the Federal Aviation Administration (FAA) released an updated drone sighting report containing data covering February through September 2016. The report includes pilot, air traffic controller, law enforcement, and citizen reports of potential encounters with drones. The reports of drones has continued to increase—there were 1,274 such reports from February through September with only 874 reported for the same period in 2015. [Read more](#)

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### **[UPS Tests Drones for Autonomous Package Delivery](#)**

On February 20, 2017, UPS and Workhorse Group, an Ohio-based battery-electric truck and drone developer, successfully conducted a test that launched a drone from the top of a UPS truck, which then autonomously delivered a package to a home in Lithia, Florida, and returned to the vehicle—as the UPS truck driver continued along his route delivering other packages. [Read more](#)

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### **[EPIC Continues its Fight Against FAA for Drone Privacy Regulations](#)**

The Electronic Privacy Information Center (EPIC) filed its [65-page brief](#) in its case against the Federal Aviation Administration (FAA) this week, for the FAA's failure to address privacy risks in its final small unmanned aircraft systems (UAS) rule (or Part 107 as it's known). [Read more](#)

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### **PRIVACY TIP #76**

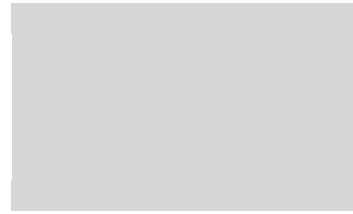
#### **[Stay on Top of the Most Recent Scams and Subscribe to FTC's Scam Alerts](#)**

The Federal Trade Commission (FTC) announced this week that March 5-11 is National Consumer Protection Week. The FTC will announce different programs and events throughout the week that are designed to educate consumers on how they can protect themselves and understand their rights.

As a consumer, one thing that is easy to do and very informative is to subscribe to the FTC's Scam Alerts. The alerts are up to date and provide valuable information to consumers about the scams that are out there that you might not read about in the daily paper. Some of the most recent Alerts include: Prize Scams: Don't Pay to Play; Scammers are spoofing news sites to promote health products; Global Connect technical support scam, part 2, Sam money runners; A Government program that pays your bills?; and Credit Bureau

Center's Online Rental Scam.

I subscribe to the Scam Alerts and urge you to as well. And please keep the seniors in your life informed about these scams. Go to [www.consumer.ftc.gov/scam-alerts](http://www.consumer.ftc.gov/scam-alerts).



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