

## Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

### CYBERSECURITY

#### [Chick-Fil-A Sued for Sharing Data through Meta Pixel!](#)

While plaintiffs' attorneys were initially focused late last year on suing health care entities for using Pixel and other tracking technology to share information about website users with social media platforms such as Meta (formerly Facebook), they are now eyeing other industries, including the fast food industry. [Read more](#)

### DATA PRIVACY

#### [We Might Be Close to Final CPRA Regulations, with More to Come](#)

The California Privacy Protection Agency (CPPA) Board will hold its third public hearing on February 3, 2023, at 10 am PST. The meeting will open with the *Chairperson's Update*, during which CPPA Chairperson Jennifer Urban will likely address the status of the delayed California Privacy Rights Act (CPRA) regulations. [Read more](#)

### NEW + NOW

#### [T-Mobile Sued for Data Breach of 37 Million Records](#)

On January 22, 2023, T-Mobile was sued in federal court in California alleging negligence, unjust enrichment, breach of express contract, breach of implied contract, and invasion of privacy over the recently-disclosed data breach of more than 37 million postpaid and prepaid customer records. [Read more](#)

### PRIVACY TIP #355

#### [Avoid Employment Offer Scams](#)

In response to a rash of employment offer scams, the Federal Trade Commission (FTC) recently issued a scam alert intended to educate job seekers so they can avoid being victimized. Protect yourself in the new year with this week's Privacy Tip. [Read more](#)

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