

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[World Economic Forum's Global Cybersecurity Outlook for 2023 Is Bleak](#)

Sorry to be the bearer of bad news but remember that I am only the messenger. According to the World Economic Forum's [Global Cybersecurity Outlook 23 Insight Report](#) (published in collaboration with Accenture), although business leaders are more aware of the risk of cyber issues to their organizations, there remain challenges on how organizations are addressing and mitigating that risk. [Read more](#)

ENFORCEMENT + LITIGATION

[California AG Announces CCPA Compliance Efforts](#)

The Office of the California Attorney General recently announced that it will initiate an investigative sweep and will start sending letters to businesses about their mobile apps for failure to comply with the California Consumer Privacy Act (CCPA). There is also a new online tool that allows consumers to directly notify a business of an alleged CCPA violation, so we may see an influx of direct-from-consumer complaints. [Read more](#)

NEW + NOW

[Social Media Enables Social Engineering Scams](#)

The more one uses and shares on social media, the more information is publicly available for cyber-attackers to use to exploit users' personal and professional information. [Read more](#)

PRIVACY TIP #356

[GoodRx Settles with FTC for Sharing Health Information for Advertising](#)

The Federal Trade Commission (FTC) announced on February 1, 2023 that it has settled, for \$1.5M, its first enforcement action under its Health Breach Notification Rule against GoodRx Holdings, Inc., a telehealth and prescription drug provider. [Read more](#)

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Upcoming Events:

- **February 10, 2023:** Robinson+Cole is pleased to sponsor the American Heart Association (AHA) of Southern New England's "Go Red for Women" event in Providence, Rhode Island. Kathryn Rattigan is a member of the AHA Rhode Island's Go Red for Women Executive Leadership Team.
- **March 6, 2023:** Linn Freedman will be presenting "Laws Applicable to Genetic Testing" at the Medical Updates XXXIX A Review of Recent Advances in Medicine Conference in Park City, Utah.



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