

# The Need for Advocacy, Diversity, and Inclusion



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# For Whom Do We Plan?

- Chief elected official?
- Legislative body?
- Manager?
- Land use commission?
- Individuals?
- Neighborhoods?
- Disenfranchised?
- Future generations?



# Are We Advocacy Planners?



Paul Davidoff's "Advocacy and Pluralism in Planning" appeared in the *Journal of the American Institute of Planners* in 1965.

# Planners as Advocates?

- Not *value-neutral* technicians
- Planners should “*represent and plead the plans of many interest groups*” and not follow a single plan that represents the “*public interest*”
- Neighborhoods and affinity groups should offer their own plans
- Planning commissions are political, not accountable, irrelevant
- Too focused on physical planning; need economic and social planning



# Let's Get Our Ducks In a Row...



# Diversity and Inclusion

- Bar association experience
- Definitions and communities
- Identification and confidentiality
- Accessing diversity

**Everyone  
Welcome**  
Diverse | Inclusive | Accessible



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# What Is APA Doing and What Should It Be Doing ?

- Top down or bottom up?
- Membership
- Divisions
- Chapters
- Essential steps
  - Plans
  - Measurable objectives
  - Accountability



**American Planning Association**

*Making Great **Diverse** Communities Happen*