

## Data Privacy + Cybersecurity Insider

### Leveraging Knowledge to Manage Your Data Risks

#### CYBERSECURITY

##### [Cloaked Ursa Using Trusted Online Storage Services to Evade Detection](#)

According to research by Palo Alto's Unit 42, the most recent campaign by advanced persistent threat Cloaked Ursa (aka APT 20, Nobelium, or Cozy Bear), "demonstrate[s] sophistication and the ability to rapidly integrate popular cloud storage services to avoid detection." Cloaked Ursa is believed to be affiliated with the Russian government. [Read more](#)

##### [Lending Tree Notifies 70,000 Customers of Data Breach](#)

Online mortgage lender Lending Tree sent breach notification letters to affected individuals on June 29, 2022. The letter advises those persons that their name, social security number, date of birth, and address were compromised in mid-February 2022 as a result of a code vulnerability that "likely resulted in the unauthorized disclosure of some sensitive personal information." [Read more](#)

#### DATA PRIVACY

##### [Location Data Industry Under Scrutiny for Inclusion of Planned Parenthood Clinics in their Services](#)

INRIX, a company that provides location-based data analytics, has been collecting, analyzing, and selling aggregated vehicle, traffic, and parking data for over 17 years. Now, after the *Roe v. Wade* decision, INRIX is under scrutiny for its data collection tactics and the ability to view data related to Planned Parenthood clinics. In a brochure for its "Vehicle Trips" product, INRIX details the fact that it "captures over 150 million anonymous trips" and 36 billion "real-time data points" each day, with updates as frequent as every three seconds. [Read more](#)

#### HIPAA

##### [OCR Settles Eleven More Cases Under Right of Access Initiative](#)

Making quite the statement on July 15, 2022, the Office for Civil Rights (OCR) announced in a press release that it had recently settled an additional 11 cases under its Right to Access Initiative. These settlements bring the total number of enforcement actions under the Initiative to 38. [Read more](#)

#### DATA SECURITY

##### [The FCC Wants You to Delete TikTok](#)

FCC Commissioner Brendan Carr asserted that TikTok poses an "unacceptable national security risk" in a letter to the CEOs of Google and Apple urging the companies to remove the app from their mobile app stores. According to Carr,

July 21, 2022

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TikTok's history of "surreptitious access of private and sensitive U.S. user data by persons located in Beijing, coupled with TikTok's pattern of misleading representations and conduct" should disqualify it under Google's and Apple's app store policies. [Read more](#)

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## DRONES

### [Public-Safety Drones Specialist Launches Humanitarian Rescue Program](#)

BRINC, a public-safety drone specialist based in Las Vegas, Nevada, announced the formation this week of the BRINC Global Rescue Network, a program committed to aiding in global humanitarian efforts. The network includes 24 public-safety professionals, military veterans and current and former drone racing league professionals. The team has been deployed to over 55 countries. [Read more](#)

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## PRIVACY TIP #337

### [FBI Issues Warning About Cryptocurrency Apps](#)

The FBI recently [issued an Alert](#) advising consumers that fraudulent cryptocurrency apps have caused more than 244 victims to lose nearly \$43 million. This week's Privacy Tip covers the FBI's recommended precautions for investors and financial institutions to stay better protected. [Read more](#)

## R+C's Data Privacy + Cybersecurity Team Events and Speaking Engagements in July:

- **July 19, 2022: Linn Freedman** presented as part of a panel at "Drinks & Discussion with the NMC Cybersecurity Committee" hosted by the Naval & Maritime Consortium (NMC). The interactive discussion focused on defense contractors' cybersecurity posture and addressed the National Institute of Standards and Technology (NIST) SP 800-171 controls / Cybersecurity Maturity Model Certification (CMMC) compliance requirements.
- **July 21, 2022: Linn Freedman** will present the program "Cybersecurity for Tax Professionals – Advanced Session" as part of the Internal Revenue Service Nationwide Tax Forum 2022. Linn will discuss the most-pressing cyber risks facing small and medium-sized companies in the tax industry, including ransomware, social engineering scams, and supply chain compromises, to educate attendees on developing effective cybersecurity strategy for their business.

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